

Kennziffer 41035

We, at timecon GmbH & Co.KG, assist companies in the procurement process of employees for vacant positions. Similarly, we support applicants in finding a suitable position based on their qualifications.

Our client is an internationally operating industrial company from the region. On their behalf, we are currently seeking a position at the earliest possible opportunity.

Product Manager (m/f/d)

City and Electric Pavers

Arbeitsort: Oldenburg (Oldb)

Ihre Aufgaben

- Ensure the delivery and upkeep of the portfolio to optimize customer satisfaction
- Conduct research to identify both explicit and implicit customer needs through methods such as Customer Segmentation and Voice of the Customer initiatives
- Monitor and analyze industry and market trends
- Maintain a roadmap informed by market and customer insights, as well as strategic objectives
- Drive exploration of New Product Development opportunities through thorough Business Case evaluations
- Collaborate with cross-functional teams to develop Product Master Specifications
- Integrate modern technologies, such as digital and alternative energy, to enhance product offerings
- Lead projects globally from feasibility assessment to market launch
- Develop compelling sales and marketing content aligned with value propositions, working closely with the communication team
- Provide product training to sales teams, support staff, partners, and customers as needed
- Offer basic technical support on products and applications
- Monitor sales performance, profitability, and market share
- Maintain engagement with the market through Customer Centers, assisting with sales and promotional activities as necessary

Ihr Profil

- Technical or Marketing degree with relevant industry experience
- Proficiency in Asphalt business, applications, and products is advantageous
- Hands-on experience in design thinking/customer-centered design
- Capacity to collaborate effectively with customers and stakeholders across various levels
- Demonstrated track record of business acumen and results orientation
- Fluent in English; proficiency in other languages is advantageous
- Proficiency in Microsoft Office 365; proficiency in setting up SharePoint environments is beneficial
- Expertise in digital services development is advantageous
- Customer-focused and collaborative team player
- Flexible and solution-oriented, with a proactive approach to problem-solving
- Skilled at building networks and possessing strong communication abilities
- Proficient in analytical thinking, organization, and strategic planning
- Willingness to travel regularly

Wenn Sie sich in diesem Profil wiederfinden, sind Sie der ideale Kandidat (m/w/d) für uns und wir würden Sie gerne näher kennen lernen.



Kennziffer 41035

Wir freuen uns auf ihre aussagekräftigen Bewerbungsunterlagen – idealerweise über das Kontaktformular auf unserer Homepage, wo Sie auch weitere interessante Stellenangebote finden.

Unsere Beraterin Frau Erhardt steht Ihnen für Vorabinformationen unter der Telefonnummer 0441.350670-18 gerne zur Verfügung.

timecon GmbH & Co. KG

Personalberatung

Marina Erhardt

Cloppenburger Straße 9

26135 Oldenburg

marina.erhardt@timecon.de

Telefon: 0441.350670-18

www.timecon.de

Hier finden Sie unsere aktuelle [Datenschutzrichtlinie](#).

